

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPTON INC.

Ad No. PS1122-A4 - (SURPRISE PACKAGE - \$3.00 OFF CARTON OR B2G1F) - Reg. No. M30311
Printed in U.S.A. Page, 4/C Bleed - (8 x 10 13/16 inches)
FSI, 1992

SURPRISE PACKAGE



Genuine Flavor. Ultra Low Tar.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Ultra Kings 1 mg "tar," 0.1 mg nicotine; 100's 2 mg "tar," 0.2 mg nicotine—
Ultra Lights: Kings 0.5 mg "tar," 0.5 mg nicotine; 100's Soft 0.5 mg "tar," 0.5 mg
nicotine; 100's Soft 0.5 mg "tar," 0.5 mg nicotine—Kings: 0 mg "tar," 0.5 mg
nicotine—100's: 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

MANUFACTURER'S COUPON EXPIRES 12/31/92		Clip only one coupon		MANUFACTURER'S COUPON EXPIRES 12/31/92	
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